

Strengthening Prevention of Negativeness from Social Networks to the Political Identity of Vietnamese Students



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ABSTRACT: The majority of Vietnamese students today belong to the Gen Z generation (born after 1995), they are the generation of global citizens of the digital age, capable of changing the world and determining politics, economics, culture, and ideology trends of the future. Most students are young, do not have much experience, grow up in conditions of economic development, the level of material enjoyment is increasing but society has more and more complex information flows, in when political bravery is still immature and lacks "resistance" to the negative influences of social networks. Therefore, strengthening the prevention of negative effects of social networks is a necessary condition to ensure that students' courage is strong, steadfast, and proactive in facing the difficulties and challenges of life.

KEY WORDS: reinforcement, prevention, negativity, social networks, political courage, Vietnamese students

A. INTRODUCTION

Today, the world is surrounded by digital technology, social networks have been playing a particularly important role in the social life of countries around the world as well as in Vietnam. As of September 2022, Vietnam has over 72.1 million Internet users, double the number of users in 2011, corresponding to more than 73.3% of the population, ranking third in Southeast Asia, 6th in Asia and 12th in the world. It is impossible to deny the benefits that social networks have brought to people in work, establishing personal relationships or entertainment... However, it also has many potential dangers and risks from harmful information, negative trends that distort the thinking and lifestyle of young people, especially students today.

B. RESEARCH OVERVIEW AND METHODS

1. RESEARCH OVERVIEW

The explosion of the digital era and the profound impacts of current social networks have created fundamental changes in the thinking, awareness and political actions of Vietnamese students today. This issue always receives the attention of researchers, such as: In 2020, Vinh University Publishing House released the book "Educating Vietnamese students following the example of Ho Chi Minh's political bravery during the integration period" by author Bui Thi Can (Editor). This book affirms the political bravery of President Ho Chi Minh, thereby also clarifying the content, form, methods and measures of educating political bravery for students in the integration period. National research topic: "Social networks with Vietnamese youth - Current status and solutions" chaired by Tran Huu Luyen in 2015, under the sponsorship of the National Science and Technology Development Fund (Nafosted). "Understanding some of the impacts of social networks on Vietnamese students today" by author Tran Thi Hoan published in the Journal of Theoretical Education No. 322 (April 2021) has shown some current situations about use and two-way impact of social networks on students.

2. RESEARCH METHODS

The article uses analysis and synthesis methods in processing documents to ensure accuracy and scientificity in the process of researching data and information related to impacts and preventing negative ones of social networks in the current period.

The article also uses comparison, contrast and logical methods to draw conclusions and propose some solutions to prevent the negative effects of social networks on the political bravery of Vietnamese students today.

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C. RESEARCH RESULTS

1. The need to prevent negativity from social networks to the political bravery of Vietnamese students

Currently, in Vietnam there are more than 1.9 million students studying at colleges and universities across the country. They are a specific social group, with common age characteristics, most students are between the ages of 17 and 18 and end at 24 and 25 years old. Students are the force that continues and promotes country's intellectual resource is a high-quality resource with sufficient knowledge and skills to adapt to new developments in science and technology, playing a key role in the era of knowledge economy, playing a key role in the country's development process.

For students, social networks have become an indispensable part of life such as searching for information, communicating, entertaining, sharing emotions, exchanging, studying... Social networks have become is a fertile ground, a leading tool for forces to take advantage of to sabotage ideology, propagate and distort the Party's guidelines, policies, and laws of the State. Issues of democracy and freedom of speech are exploited under the guise of social criticism, fighting against negativity, corruption, environmental protection... to sabotage the country. Bad and harmful information and trends greatly affect students' awareness, causing them to have deviant views and even take actions that are detrimental to the government in the aspects they approach. For those who lack courage, it also becomes a catalyst, motivating them to oppose the core values of the nation.

According to a study, up to 96.7% of Vietnamese students access social networks from mobile phones using 3G and 4G. Accessing social networks easily, conveniently, anytime, anywhere makes the situation of information chaos, confusion of truth and falsehood increasingly alarming. In six major cities: Hanoi, Hai Phong, Vinh, Hue, Da Nang and Ho Chi Minh City, up to 99% of students use social networks for an average of 3 to 5 hours a day¹. Excessive use of social media can lead to negative effects on mental health, forgetting personal goals, and affecting time spent on other activities.

The outstanding feature of social networking sites is that information is fast and abundant, but it is mixed between good and bad information, lacks information and ideological direction, no one is responsible, no one is responsible. Therefore, preventing the negative effects of social networks to maintain students' political courage is extremely important. Contributes to building and strengthening trust, enhancing steadfastness and steadfastness for students in the face of all pressures of life. Help students strengthen and maintain the spirit of independence, thinking, deciding and acting correctly, being confident, daring to think and do, daring to take responsibility, not backing down in the face of difficulties and obstacles.

2. Current situation of preventing negative effects of social networks on the bravery of Vietnamese students

Since the 2019-2020 school year, when the Covid-19 epidemic began to break out, the Vietnamese Education industry gradually switched to online learning. This means that the time students spend using electronic devices for online learning and entertainment increases. In some localities, there has been a phenomenon of bad actors taking advantage of security loopholes to harass online classes. At the same time, taking advantage of this situation, hostile forces have increased propaganda on social networking sites with information distorting the Party's policies and guidelines, the State's legal policies, and the State's instructions, false information about disease developments, causing confusion and anxiety, affecting the thoughts and psychology of teachers, educational administrators, pupils and students.

According to reports from 150 higher education institutions and 17 pedagogical colleges, units have proactively and actively developed implementation plans between the Ministry of Education and Training and the Ministry of Public Security on guidance and coordination carry out the task of protecting national security and ensuring social order and safety, fighting against crime and other violations of law in the Education sector; Decision No. 1501/QĐ-TTg dated August 28, 2015 of the Prime Minister approving the Project "Strengthening education for revolutionary ideals, ethics, and lifestyle for young people, teenagers and children in the 2015 period - 2020"... Units have developed plans and coordinated with provinces and cities to organize a number of effective educational activities for students through the online environment. Student guidance and education activities are integrated into class activities, union activities, and associations; implemented through "Civic Activities Week" and documents and articles on the school's website. In addition, schools also focus on educating cultural behavior in the online environment through messages sent via social networks.

Every year, the Ministry of Education and Training regularly hosts and coordinates the organization of online competitions such as: "Youth learning and following Ho Chi Minh's ideology, ethics, and style", on average each year there are over one million candidates participated in the exam; "School traffic"; "School law"; "The light that illuminates the way"... has attracted millions of students to actively participate. Create a spread and positive effect on students across the country. Functional units build columns, images, video clips, write propaganda news articles, and provide ideological and political education to students across the social

¹ Tran Thi Minh Duc, Bui Thi Hong Thai (2014), "Using social networks among Vietnamese students", Vietnam Social Sciences Journal, No. 8 (81) p.51

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networks, Website of the Department of Education and Training, Website of higher education institutions. Propagate and orient political ideology to students through the intranet, groups on social networks, and by sharing articles, images, and information from official news sources with students in many forms.

Up to now, units throughout the Education sector have created 306,189 propaganda articles in the form of videos, infographics, images, blogs... posted on websites and digital platforms to attract many students to participate.

The Ministry of Education and Training has completed and developed the Ministry's electronic information portal at: <https://moet.gov.vn/>. In addition, build a number of communication channels and information pages on social networking platforms used by many students such as Facebook and Zalo at the addresses: <https://www.facebook.com/thongtinbogiaoducvadaotao>; [zalo.me/bogddt](https://www.zalo.me/bogddt); <https://www.facebook.com/cthssvvn>; <https://www.facebook.com/vugdcthssv>; coordinate with the Vietnamese Knowledge System to digitize and operate the Digital Learning Resource Warehouse <https://iGiaoduc.vn/>;

According to statistics from the Department of Information Technology, currently 100% of training facilities are connected to broadband Internet and have their own website to serve management, administration and information, communicating the school's educational activities. Some prominent information pages include: Fanpage of Hanoi University of Science and Technology; National Economics University, University of Civil Engineering; Irrigation university; Thai Nguyen university; Ha Noi national university; Hanoi Open University; Ho Chi Minh City Open University; Foreign Trade University; Educational institutions have developed and put into effective use student management software and applications such as online student affairs handbooks, electronic contact books...

Starting from the convenience of social networks such as Facebook, personal Zalo, many officials and teachers work as class monitors, academic advisors, Union and Association officials, student affairs, ...has created a Group, a forum to gather students within the scope of management to exchange information about studying, training and consulting, supporting students, and at the same time making it easy to manage, grasp the students' ideological situation. Through social networks, officials and teachers can be closer to students, so that many complex issues, difficulties, problems, and conflicts that arise can be shared, consulted, and handled promptly.

Some universities have integrated political and ideological education for students through online competitions on social networks (Olympic competition in Marxist - Leninist science subjects, Ho Chi Minh Thought, learn about the Party, educate revolutionary traditions,...). According to statistical reports to date, the total number of websites that have been built and completed is: 336 websites (only counting Departments, higher education institutions, and pedagogical colleges); 1034 Facebook Fanpages, Groups, Confessions; 116 Zalo Official pages, 930 Zalo groups. Especially schools with technological advantages, students are collaborators with good information technology skills, creating publications that attract young people, helping to convey information widely to students.

Most universities have mobilized, assigned responsibilities and mechanisms to encourage staff and lecturers of the Faculty of Political Theory to participate in consulting and guiding Youth Unions, Associations and Student Cells in implementing correctly deploy the content of political and ideological propaganda and education on cyberspace with rich forms and content. The school also promulgates working policies and rewards for student groups that make positive contributions to education, politics and ideology in cyberspace, and provides financial support for students. Correct and promptly handle officials, teachers, pupils and students who use social networking sites to distort, entice and incite protests that cause insecurity and disorder.

3. Some solutions to enhance negative prevention from social networks to the political bravery of Vietnamese students today

In recent times, the work of preventing negativity from social networks to the political bravery of students has received the attention of the Party, State of Vietnam and departments, especially the Education sector, and has achieved many results. However, with the increasingly complicated developments in the world situation as well as social networks, Vietnam needs to continue to strengthen the prevention of negativity from social networks to the political bravery of students, some solution is given:

Firstly, promote the school's propaganda and orientation on raising awareness and political understanding for students when using social networks.

Promote and diversify forms of propaganda and education to university and college students about the Law on Cyber Security and legal regulations on management and use of the Internet, social networks and other types of media on the Internet, content about ethics and lifestyle; behavioral culture in schools; vocational skills, employment, entrepreneurship; Preventing crime, social evils, school violence... through activities to self-regulate individuals' interactive behavior in the online environment in a positive and effective way. Implement warning measures, monitor students to avoid negative impacts of harmful information and applications in cyberspace.

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Universities should develop a plan to implement the educational program of revolutionary ideals, ethics, and cultural lifestyle for students in cyberspace. Instructions for students to know how to behave and their immunity when exposed to malicious, inviting, provocative, seductive, reactionary information... posted widely on social networking sites. At the same time, education raises students' awareness and social responsibility, making them master and control their own behaviors. Propaganda to raise students' awareness and responsibility when posting and sharing information on social networks, must be in accordance with the provisions of law, the unit, and the locality, in accordance with good traditions and social ethical standards. Regularly educate and orient people's personality values, lifestyle, and good dignity to create resistance to the negative impacts of social networking sites. Make students deeply understand the good traditional cultural values of the nation, educate and train them to have strong political courage, good moral qualities, a clean and healthy lifestyle, always knowing self-respect, self-control in thoughts and actions, building a good lifestyle, living with love and responsibility towards oneself, family and society.

Second, foster political trust and promote correct political actions

On the electronic information pages fanpage, zalo, facebook of universities and colleges, emulation movements should be integrated, setting an example of good people, good deeds, typical, excellent in learning and scientific research. and practice. Orient and prevent students from participating in unhealthy cultural activities, sharing, commenting, and promoting false and misleading information and objectionable images on social networks and websites causes negative impacts on cognition, thoughts, and emotions.

Youth Union and Student Union organizations need to attach importance to fostering and raising awareness of social responsibility, training habits and life skills for students, especially self-regulation and control skills. Build students' motivation, attitude and sense of social responsibility when participating and using social networking sites. Help students determine the right and useful goals, and not be dependent or immersed in the virtual life environment on social networking sites.

The Youth Union organization also needs to pay attention and create conditions for students to develop their own abilities and strengths, and at the same time train their qualities and ethics through volunteer activities, volunteering activities, and other movements from school organizations. Motivate students to strive to join the Party's ranks. Furthermore, the school needs to associate the teaching of knowledge and skills with moral education and cultural lifestyle, which emphasizes the example of Youth Union officials and orients students according to the criterion "Heart in - Bright mind - Great ambition", examples of "real people, real things".

Well organize clubs for studying, scientific research, sports, play, and healthy entertainment, suitable to the needs and physiological characteristics of students, both to improve their spiritual life, cultivating a youthful soul is also a favorable environment to make friends, exchange and learn from each other's experiences. That is also the most effective and practical measure to both manage students, foster and improve their personality while minimizing the negative and multi-dimensional impact of social networking sites.

Third, strengthen human resources to manage and handle harmful content on social networks

The most worrying thing today is the information on social networks that contains malicious content, seducing and luring young people to participate such as: pornographic films, debauched lifestyles, inciting violence, provocations war, division of national unity, religion... Therefore, security agencies must regularly inspect and supervise to take measures to ensure network security, information security, and prevent attacks to fake websites and information pages in school units. It is necessary to strengthen guidance, provide knowledge, and equip skills to use, exploit, and access information on the Internet in general and social networks in particular to serve research, learning, and healthy entertainment.

For universities and colleges today, many officials, teachers, and collaborators manage political and ideological education for students with the capacity, qualifications, and skills to apply information technology in the cyberspace environment is still limited. The team of collaborators is mainly part-time, so sometimes their activities are not regular and not highly effective. Therefore, schools need to invest in building a team of dedicated and professional student managers and union officials to strengthen the management of students' social activities.

Coordinate to fight and refute false, distorted, inciting and hostile information, contributing to protecting the Party's policies, guidelines and opinions, the State's policies and laws, and protecting reputation of Education and schools. Complete the rules and regulations for student management in general and social network usage management in particular to enhance information security among students. At the same time, proactively build the school's management and resolution mechanism, coordinate with agencies and functional units to handle violations related to social networks by individuals.

D. CONCLUSION

Political bravery is a particularly important quality that must be possessed by every student, helping students have a spirit of perseverance, strength, faith, and ideals to realize their dreams, career ambitions, and become a responsible citizen. In the

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context of Vietnam's current international economic integration, the outstanding development of science and technology, information technology and the complexity of social networks not only requires training in professional knowledge but also must continue to strengthen the prevention of negative effects from social networks in order to improve the political bravery of students, contribute to the cause of building and protecting the Fatherland, and be worthy of being the force that holds the future destiny.

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